2020-2023 Strategic Plan



OUR MISSION

To support pharmacy practitioners and promote and advance hematology/oncology pharmacy to optimize the care of individuals affected by cancer.

OUR VISION

That all individuals affected by cancer have a hematology/oncology pharmacist as an integral member of their care team.

STRATEGIC GOALS AND OBJECTIVES

PROFESSIONAL DEVELOPMENT

- Continue to develop educational initiatives that meet the evolving needs of pharmacists practicing in hematology/oncology.
- Bring the voice of the hematology/oncology pharmacists to external organizations through educational programming.
- Develop collaborative educational opportunities for individuals on the hematology/oncology care team.

PROFESSIONAL TOOLS AND RESOURCES

- Develop and maintain guidelines, competencies, and standards within oncology pharmacy practice.
- Collaborate with internal and external stakeholders to deliver tools and resources that reflect the needs of members, patients, caregivers, and individuals on the hematology/oncology care team.

RESEARCH

- Enrich current and new research areas of focus: basic and translational, quality, value, and practice-based.
- Enhance opportunities for seasoned and early-stage researchers.
- Develop professional benchmarks for hematology/oncology.

ADVOCACY

- Increase awareness of the hematology/oncology pharmacist as a trusted advocate for patients, caregivers and pharmacists.
- Increase patient experiences in advocacy initiatives.
- Expand HOPA's footprint in the areas of safety, quality, and access to care.
- Develop and build on HOPA collaborations with external professional organizations and advocacy groups.

Pharmacists Optimizing Cancer Care®

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